

# Sharing Economy

## Markets & Human Rights

### The 13<sup>th</sup> International Human Rights Researchers' Workshop



Monday, Jan. 8, 2018

Tuesday, Jan 9, 2018

COLLEGE OF  
**LAW &  
BUSINESS**

8:45 Gathering and refreshments

9:15 Greetings: **Yaad Rotem**, Dean, Faculty of Law, The College of Law and Business

Workshop organizers: **Shelly Kreiczer-Levy & Ronit Donyets-Kedar**  
College of Law & Business

9:00 Gathering and refreshments

#### Panel I: The Sharing Economy: Problems and Concerns 09:30 – 11:00

**Yifat Solel**  
Haifa University; the Cooperatives Alliance for Social Economic and Environmental Justice

**What If Uber were a Cooperative?**

**Avital Margalit**  
Sapir Academic College

Commentator

**Diane Ring**  
Boston College, School of Law

**Silos and First Movers in the Sharing Economy  
Worker Classification Debates**

**Tsilly Dagan**  
Bar Ilan University

Commentator

Coffee 11:00-11:30

#### Panel II: Sharing Economy: Public Interests and Human Rights 11:30-13:00

**Sofia Ranchordás**  
University of Groningen

**Public Interests, Private Actors: The Role  
of Online Reviews in the Protection of  
Public Interests**

**Ayelet Gordon-Tapiero**  
Hebrew University

Commentator

**Christian Fieseler**  
BI Norwegian Business School

**Trading on the Unknown: The Dilemma  
of Data's Future Value in the Sharing Economy**

**Maayan Perel**  
Netanya Academic College

Commentator

Lunch 13:00-14:00

#### Panel III: Crowdfunding 14:00-15:30

**Roei Davidson**  
Haifa University

**Crowdfunding as a Sociological Phenomenon**

**Ilan Talmud**  
Haifa University

Commentator

**Adi Ayal**  
Bar Ilan University

**The tri-matrix evolution of Crowdfunding:  
debt vs. equity, start-up vs. established  
businesses, complements vs. substitutes  
to retail banking**

**Dan Marom**  
Hebrew University

Commentator

#### Panel IV: Discrimination in the Sharing Economy 9:30-11:00

**Naomi Schoenbaum**  
George Washington University

**The Market's Response to Discrimination  
in the Sharing Economy**

**Shelly Kreiczer-Levy**  
College of Law & Business

Commentator

**Arianne Renan Barzilay**  
Haifa University

**Discrimination without Discriminating?**

**Tamar Kricheli-Katz**  
Tel Aviv University

Commentator

Coffee 11:00-11:30

#### Panel V: Sharing Economy and the Urban Environment 11:30-13:00

**Christian Iaione**  
Guglielmo Marconi  
University & LUISS University

**Pooling economy and Tech Justice. A Human  
Rights-based Approach to the Sharing Economy**

**Dorit Garfunkel**  
Technion - Israel Institute of Technology

Commentator

**Stephanie Stern**  
Chicago-Kent College of Law

**Sharing Economy Alchemy:  
The Future of Rent Control**

**Shai Stern**  
Bar Ilan University

Commentator

Lunch 13:00 – 14:00

#### Panel VI: Sharing Economy: Obligations and Competition 14:00 – 15:30

**Michal Gal**  
Haifa University

**Sharing Economy: Harnessing and  
Reigning the Power of the Crowd**

**Iris Soroker**  
Heth Center for Research of Competition and Regulation

Commentator

Seats are limited. Please RSVP to [margo@clb.ac.il](mailto:margo@clb.ac.il)  
For more info please contact: [shellykr@clb.ac.il](mailto:shellykr@clb.ac.il) or [ronitkedar@gmail.com](mailto:ronitkedar@gmail.com)